# Case Study | **SKYfly M-Billing**

Alaska Airlines runs SKYfly M-Billing

powered by

**DYNAMIC**
Components

## Alaska Air Group

Alaska Airlines, the dominant U.S. West Coast air carrier, is the ninth-largest U.S. airline based on passenger traffic. Headquartered in Seattle, Alaska carries more passengers between Alaska and the Lower 48 than any other airline.

Horizon Air, Alaska's companion airline, is also recognized as one of the leading regional airlines in the country.

Together, they fly 1,000+ daily departures carrying more than 20 Million passengers yearly.

### Quote

"We chose ISO's SKYfly because doing M-Billing manually was too slow for us. SKYfly allowed us to achieve this with the existing staff and even streamlined the process. But software isn't everything – it is the support and services of ISO that make their offer complete."

**Paul Addis, Project Manager**

## Needs

To meet the challenges of Miscellaneous Billing through SIS, Alaska needed a solution that could

- reduce the overload of handling M-Billing manually
- be handled by existing staff
- process its specific accounting formats

## Solution

Alaska Airlines chose SKYfly M-Billing

- to process IATA Miscellaneous Invoices in accordance with IATA SIS standards, guaranteed by dynamic screens depending on Charge Code and built-in validations
- to get the right size solution and modules for their particular business case
- to run software that adapts to the workflow – not vice versa

## Benefit

With SKYfly M-Billing, Alaska Air gained sustainable advantages beyond the original needs

- the solution was easily implemented on-the-go, with minimum training effort thanks to intuitive handling
- it offers a dynamic accounting interface, open for various accounting criteria and easy to maintain
- SKYfly M-Billing allows keeping pace with increasing demand by adding optional modules and functionalities
- no need to bother with technical set up and details thanks to a hosted solution maintained by ISO Professional Services
- and it ensures that updated industry standards are taken care of automatically

## ISO Software Systeme

ISO Software Systeme has specialized in solutions specific for the aviation industry for more than 30 years. As a IATA Strategic Partner, ISO offers applications and services according to proven standards. Already more than 30 clients worldwide rely on quality software made in Germany.

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